

LOUISIANA  
ENTERTAINMENT  
SUMMIT

# 2020 SPONSORSHIPS

WEDNESDAY, FEBRUARY 12

**LOUISIANA**  
**ENTERTAINMENT**

*A Division of Louisiana Economic Development*

### PREMIER SPONSOR \$5,000

- Your organization to receive **eight (8)** Reserved Seating tickets for the Summit.
- Your organization to receive **two (2)** seats at Supper with the Secretary event on Tuesday, February 11th with fellow sponsors and speakers.
- Your organization's logo featured on the Summit website, program, tshirt and marquee signage.
- Opportunity to place branded gift/promo item in Summit gift bag.
- Opportunity to set up booth the day of the Summit.
- Recognition by Secretary Don Pierson the day of the Summit.

#### Premier Sponsorship Activation Opportunities:

Opportunity to leverage one of the following assets at the Summit and interact/engage attendees.

Only **one (1)** space available for each sponsorship asset listed below; asset availability based on sponsorship submissions.

- **Pen Sponsor:** logo printed on pens given to Summit attendees.
- **Tumbler Sponsor:** logo printed on tumblers given to Summit attendees.
- **Ear Bud Sponsor:** logo printed on ear buds given to Summit attendees.

### GOLD SPONSOR \$2,500

- Your organization to receive **four (4)** Reserved Seating tickets for the Summit. (Table shared with other Gold Sponsors.)
- Your organization to receive **two (2)** seats at Supper with the Secretary event on Tuesday, February 11th with fellow sponsors and speakers.
- Your organization's logo featured on the Summit website, program, tshirt and marquee signage.
- Opportunity to place branded gift/promo item in Summit gift bag.
- Opportunity to set up booth the day of the Summit.
- Recognition by Secretary Don Pierson the day of the Summit.

#### Gold Sponsorship Activation Opportunities:

Opportunity to leverage one of the following assets at the Summit and interact/engage attendees.

Only **one (1)** space available for each sponsorship asset listed below; asset availability based on sponsorship submissions.

- **Breakfast Sponsor:** organization's name will be prominently displayed on the breakfast table.
- **Napkin Sponsor:** logo printed on napkins to be used at breakfast and beverage stations.
- **Beverage Sponsor:** organization's name will be prominently displayed on the beverage table.
- **Lip Balm Sponsor:** logo printed on lip balm given to Summit attendees.

### SILVER SPONSOR \$1,000

- Your organization to receive **four (4)** tickets for the Summit.
- Your organization's logo featured on the Summit website, tshirt and program.
- Opportunity to place branded gift/promo item in Summit gift bag.
- Recognition by Secretary Don Pierson the day of the Summit.

# 2020 LOUISIANA ENTERTAINMENT SUMMIT

## SPONSORSHIP AGREEMENT

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Acceptance Signature: \_\_\_\_\_

### 2020 Louisiana Entertainment Sponsorship Opportunities:

☐ Premier ————— \$5,000

☐ Gold ————— \$2,500

☐ Silver ————— \$1,000

Please sign this sponsorship agreement form and email to Lauren Fournerat at **lauren.fournerat@la.gov**. Organization/Company logo due upon receipt. Please send a high resolution logo, 300 DPI, Illustrator EPS files to **lauren.fournerat@la.gov**. Logo will be included on Summit materials as indicated for each sponsorship level.

### METHOD OF PAYMENT

(payable in U.S. dollars and drawn to a U.S. Bank)

Charge to: ☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

3 or 4 Digit CVN Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Amount Authorized: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

☐ Invoice Me (Payment due upon receipt)

☐ Check Enclosed (Make checks payable to The TJC Group)

\*The TJC Group is processing payments for sponsorships and registration.

### MAIL SPONSORSHIP AGREEMENT & CHECK TO:

The TJC Group  
ATTN: Bridgette O'Conner  
9270 Seigen Lane, Building 301  
Baton Rouge, LA 70810

### FOR QUESTIONS CONTACT:

Lauren Fournerat  
225.342.5368 • **lauren.fournerat@la.gov**